

Health Talk Radio Network Interview (Part 3)

The following is excerpted from a radio interview done by Dr. David Goldberg on Health Talk Radio Network during the week of 6/25/01.

Matt: One thing I was curious about. I'm going to jump back to that fifteen-minute face process. You said that it doesn't show up immediately. How long does it take before you see the wrinkle reduction?

Dr. Goldberg: With the lunchtime procedures where people will do a series of them, anywhere from three to five, you tend to see the results often right towards the end of treatment, or sometimes several months after that.

Mike: Are you finding that the people that are coming in are the professionals that are concerned about age and how they are perceived with their certain job or industry?

Dr. Goldberg: Well, it's the professionals in terms of that younger group. When you talk about people from thirty to fifty, many of them in that younger group tend to be professionals. We treat SOME people who are older that may or may not be professionals.

Mike: Is it more of a preventative for them though?

Dr. Goldberg: For the younger people?

Mike: Yeah.

Dr. Goldberg: Absolutely. Yes. When you're treating people in their thirties it does improve the quality of their skin. For instance in women makeup will go on better. But a lot of it is just to prevent some of the ravages that will occur later.

Matt: This is amazing to me. It seems like it's so abnormal to have it done, but I guess if you want to stay youthful it's not a bad deal.

Dr. Goldberg: Well, abnormal is relative. It's not putting anything in your body. There's no breakage of the skin. And what makes you look better, frankly, is your own collagen.

Mike: What about infection? You mentioned no breakage in the skin. Is there a risk of any kind of infection?

Dr. Goldberg: If you don't break the skin, you can't get an infection. The incidence of infection is going to be zero.

Matt: Does it do anything with non-wrinkled skin? Does it improve the whole thing, or does it just go after the wrinkles?

Dr. Goldberg: Again, it's used to improve the quality, tone, and texture of skin. Those are points that are hard to look at and say to someone, "You look better." But yet the person having it done will say to you their skin feels better, their makeup goes on better, there's something about their skin that looks more healthy or more rested. So it's not just wrinkles.

Matt: With any medical procedure, there are certain precautions you have to take. Are there any medications that you might need to not take when you're having these kinds of treatments?

Mike: That's a good question.

Dr. Goldberg: These lunchtime laser procedures?

Matt: Uh huh.

Dr. Goldberg: No. These particular wavelengths, these wavelengths of laser light, do not interact with any medicines at all. Really what you're talking about is there are medications that if someone gets sun there can be a reaction between the sun's ultraviolet light and the medicine.

Matt: How about blood thinners? There wouldn't be any internal bleeding or anything?

Dr. Goldberg: There's no bleeding, so it doesn't matter.

Mike: This really is amazing. We're talking with Dr. David Goldberg, a premier laser surgeon and dermatologist. Now, you're in the New York City-New Jersey area, right?

Dr. Goldberg: That's correct. I'm going to give your listeners a website and an 800 number because they may want to get more information.

Mike: Sure, go ahead.

Dr. Goldberg: That 800 number is 1-800-718-5504. And the website is easy. It has my name. It's <http://www.skinandlasers.com>.

Mike: Have you treated any major celebrities with this procedure recently?

Dr. Goldberg: [laughing] Well, you know, I do practice in New York City so we certainly see celebrities there.

Mike: Well, that you can talk about, I guess.

Dr. Goldberg: None that I can talk about, I'm afraid.

Matt: Well, let's do the procedure. Do we just show up at your office with a clean face?

Dr. Goldberg: There we go.

Matt: Is that it?

Dr. Goldberg: Absolutely.

Matt: Wow.

Mike: You don't take people that are not clean, but what do you have to do to clean your face to get ready for laser surgery?

Dr. Goldberg: Again, it depends on which laser we're doing, but these sorts of lasers, these lunchtime laser procedures, all that we do is we have people take off their makeup if they're wearing makeup. And then we'll clean the skin either with a mild soap or something like hydrogen peroxide just to make sure it's clean. But it's not a sterile procedure as if in surgery because there's no breakage of the skin.

Mike: I'm going to get hit here in a minute when I get out on the street today because...How long does it take for a woman to put on her makeup, let alone take it off. And she's going in for a lunchtime laser procedure?

Dr. Goldberg: You're going to get hit with that one, and I'm smart enough not to answer that one.

Matt: So what you're saying is you would come in without makeup, and then apply your makeup after the process.

Dr. Goldberg: Ideally, yes. Apply it when you leave, yes.

Matt: Do you offer any guarantee for this kind of process?

Dr. Goldberg: As much of a guarantee as one can give. We guarantee that people will be improved. I don't think there's any question about that. The lasers work. We've done a fair amount of research on these lasers in terms of the new collagen formation. We've published those in several major journals. So we know it works. The issue you must deal with with any cosmetic procedure if you are a physician are patients' realistic expectations. Some people expect more improvement than they see, although they will admit they're improved. That's just the way it is with these sorts of procedures.

Mike: And some people probably won't be able to tell the difference, but they know it's there, so it makes them feel better and more confident anyway.

Dr. Goldberg: I think people really can tell the difference, but the degree of improvement is somewhat variable. That's going to be different from patient to patient, and also in terms of how much sun damage they have to begin with.

Matt: Even the young person could tell?

Dr. Goldberg: Like I said, the women for sure notice very quickly because their makeup goes on better.

Matt: Wow.

Mike: That's a good point. More with Dr. David Goldberg as we talk about lunchtime laser surgery on Health Talk with Mike, Matt, and Shannon.

(To be continued....)

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