

WCBS Interview with Dr. Goldberg

Male Anchor: "Can you really turn back the clock without going under the knife? See the simple way to stay wrinkle free."

Female Anchor: "Turn back the clock and give yourself a rejuvenated younger look without going under the knife?"

Male Anchor: "Well, guess what?"

Female Anchor: "What?"

Male Anchor: "There is a breakthrough non-surgical treatment that can do just that. CBS2's Dr. Mike Rosen has the story tonight."

Dr. Mike Rosen: Donna Dixon is a fitness fanatic. She plays squash, works out regularly, to keep feeling and looking young.

But recently Donna noticed that with gravity at work, unwanted fine lines and wrinkles have crept up.

Donna: "You walk by a mirror and go 'ooh, that's doesn't look so good. Maybe that could use a little work.'"

Dr. Mike Rosen: Instead of going under the knife for a facelift, Donna opted for a less invasive procedure that would help turn back the clock just a touch, intended for those in the 40 - 60 crowd.

While plastic surgery can have dramatic results you are looking at weeks of recuperation, it costs several thousands of dollars, and there are potential complications with general anesthesia. But this new FDA approved device, known as Thermacool, avoids all that and costs between one and two thousand dollars/ treated anatomic area/session.

Dr. David J. Goldberg: "So what we are going to try to do is give you a little bit of pull on your eyebrows and eyelids."

Dr. Mike Rosen: The laser uses radio frequency to pull, tuck, lift skin and zap away wrinkles. Today, Donna doesn't mind looking in the mirror.

Donna: "I feel that my skin is firmer."

Dr. Mike Rosen: The procedure takes roughly five to ten minutes. The best candidate is someone with a moderate amount of wrinkles, and sagging.

Dr. Goldberg: "We can lift someone's eyebrows or eyelids to give them a more awake look. We can give a little bit of pull in the jowls or even the neck."

Dr. Mike Rosen: The laser works by delivering radio frequency energy to the skin where the energy heats the deep layers.

Dr. Goldberg (in the background) "A little, tiny bit of pull.."

Dermatologist Dr. David Goldberg: "The heat actually goes into the deeper layers where we want it to give some tightening and new collagen formation."

Dr. Mike Rosen: New collagen is what rejuvenates aged, damaged skin. It produces that refreshed, younger look. While heat penetrates the deep layers of the skin, the Thermacool device cools the outer layer of the skin so there is no wound.

Carol Shakni: "In April I'm hitting the big 4-0."

Dr. Mike Rosen: Carol Shakni also had the Thermacool laser procedure.

Carol: "I'm not expecting to look like I'm 20, just expecting to have a little bit of a refreshed look."

Dr. Mike Rosen: And Carol will have to wait three to six months before she sees an improvement but Donna says it's worth the wait.

Donna: "It just makes you feel better, I mean the texture of your skin, it's subtle, but it's nice."

I'm Dr. Mike Rosen, CBS2 News.

Male Anchor: Looks good.

Dr. Rosen: Anytime you're considering a cosmetic procedure make sure that the Doctor has had adequate training and routinely performs the procedure. To check out a Doctor's board certification, visit our website at <http://www.CBSNewYork.com>.