

Dr. David Goldberg Introduces NEOCUTIS Cream

The Next Generation in Anti-Aging Skincare

Dr. Goldberg, what makes NEOCUTIS Bio-Restorative Cream so unique?

A. NEOCUTIS Bio-restorative Skin Cream is the **first and only** product to contain PSP™ (Processed Cell Proteins), a proprietary, biotechnology derived, natural skin care ingredient obtained directly from cultured skin cells, rather than the culture media. PSP is a complete and balanced combination of **human growth factors** and cytokines.

Q. How do human growth factors affect the skin?

A. Multiple growth factors are closely associated with cell renewal and rejuvenation, the hallmarks of younger skin. The optimal blend of key restorative growth factors and cytokines will invigorate tired and stressed skin cells. NEOCUTIS cream, because it contains such a blend, is able to deliver an unsurpassed result with dramatic improvement in the overall health and appearance of the skin. This product contains the most complete combination of growth factors and cytokines currently available.

Q. Will my skin benefit if I use this cream in conjunction with cosmetic procedures?

A. Testing has revealed that the potent combination of ingredients like human growth factors and interleukins found in NEOCUTIS enhances the outcome of non-invasive cosmetic procedures such as:

- Microdermabrasion
- Fraxel™ Laser Treatments
- Titan™ and Thermage™ Skin Tightening
- Gentlewaves™
- Botox® and Fillers

Q. What is the background behind the NEOCUTIS Bio-Restorative Cream?

A. The development of this cream was based upon a scientific discovery in wound healing technology made at University Hospital in Lausanne, Switzerland. This study found that processed skin cells dramatically improve cell regeneration, thereby creating new, fresh healthier skin cells. This science signified a tremendous breakthrough in skincare, as patients can improve and prolong the effects of cosmetic procedures, realizing better and longer results.

David J. Goldberg, M.D. (<http://www.skinandlasers.com>) is on faculty and Director of both MOHS Surgery, and Laser Research, Mt. Sinai Medical Center in New York; and Director of Skin Laser & Surgery Specialists of New York & New Jersey. He is past President of the American Society for Laser Medicine & Surgery. Dr. Goldberg was voted "one of the top ten laser surgeons in the U.S." by Self Magazine and "one of the best doctors in America" by Woodward/White, Inc. He was recently named Editor in Chief of the first web-based cosmetic laser e-journal located at <http://www.lasernews.net>.

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*** Dr. Goldberg on the Road:**

12/2/2005 Ohio State University, Division of Dermatology Grand Rounds, Columbus, OH - Past, Present and Future of Cosmetic Fillers

12/9/2005 Mount Sinai School of Medicine Annual Dermatology Meeting, New York, NY - New Techniques for Rejuvenation

1/6/2006 International Master Course on Aging Skin (IMCAS). Paris, France - LED Treatments

1/7/2006 International Master Course on Aging Skin (IMCAS). Paris, France - Use of Lasers for Vascular Lesions

1/7/2006 International Master Course on Aging Skin (IMCAS). Paris, France - Treatment of Cellulite

1/8/2006 International Master Course on Aging Skin (IMCAS). Paris, France - Radiesse as a Filler

1/18/2006 Albert Einstein College of Medicine Dermatology Grand Rounds - Past, Present and Future of Dermal Fillers

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